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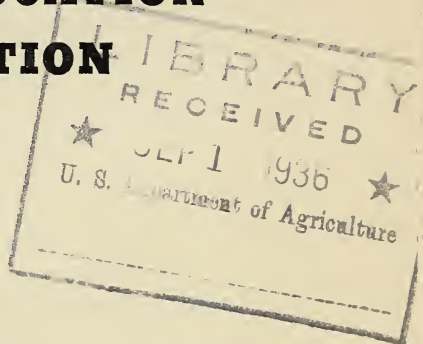
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**SOURCES OF INFORMATION
ON CONSUMER EDUCATION
AND ORGANIZATION**



**United States Department of Agriculture
Agricultural Adjustment Administration
Consumers' Counsel Division**



**Federal Government Agencies Performing Consumer Services
Non-profit, Non-governmental Organizations
Suggestions for Consumer Study Courses**

Note.—Government publications listed in the following pages for which there is a charge may be purchased from the Superintendent of Documents, Washington, D. C. Payment should be by money order or check, not by stamps. Free Government publications may be obtained by addressing direct the office indicated in each instance. In every case where a charge is made it is so stated.



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Sources of Information on Consumer Education and Organization

Federal Government Agencies

Consumers' Counsel Division

Agricultural Adjustment Administration

The function of the Consumers' Counsel Division has been defined by the Administrator of the Agricultural Adjustment Administration as two-fold:

- (1) A responsibility to the Agricultural Adjustment Administration in the operation of the farm program.
- (2) A responsibility to the general public as consumers of farm products.

Under its first function, the Consumers' Counsel staff participate in the economic analyses, conferences, and hearings which are involved in the administration of the agricultural conservation program and of marketing agreements and orders in the case of fruits, vegetables, and milk. In all such participation the primary interest of Consumers' Counsel is in the achievement and maintenance of an adequate supply of agricultural products.

Representatives of the Consumers' Counsel Division appear at all hearings on the agricultural program, presenting testimony and questioning witnesses with a view to establishing the consumer's position with respect to the program. Individual consumers and representatives of consumer organizations are free to appear and testify at these hearings. The Consumers' Counsel undertakes to advise those who indicate a desire to be notified of the holding of such hearings and of the nature of the proposals for which the hearings are held.

Under its second function, the Consumers' Counsel Division assembles and gives publicity to factual material on changes in supplies and prices of foods and other farm products, and attempts to assist in the self-protection of consumers by publishing information intended to advise them in wise, economical buying. A more comprehensive statement of purposes and activities is available.

Information Services

CONSUMERS' GUIDE.—a biweekly illustrated bulletin, contains articles and data designed to aid consumers in understanding changes in prices and costs of food and farm commodities, and in making wise and economical purchases; to acquaint consumers with efforts being made by individuals and groups of consumers to obtain

the greatest possible value for their expenditures; and to interpret to consumers the purposes and operation of the Agricultural Adjustment Administration. Subscription is free on request.

Special articles which appear in the *Consumers' Guide* cover a wide range of consumer activities and interests. The following titles are given as illustrative of subject matter of articles which have already appeared. All issues containing these articles are out of print, but are available in many reference libraries.

TAKING LIGHTNING CHANGES OUT OF PRICES—purposes and operation of marketing agreements in stabilizing the flow of farm products to market.

ANOTHER ROAD TO CONSUMER STANDARDS—marketing agreements as a new method of tackling the problem of assuring that farmers are paid and consumers are charged on a basis of quality of product.

CONSUMERS' REPORT ON DRY SKIM MILK—consumers' acceptance of dry skim milk distributed by FERA to relief families.

A MILK STRIKE THAT BROUGHT A BETTER WAY OF DOING BUSINESS—operations of the Waukegan (Ill.) Cooperative.

WHAT IS THE COST OF THESE SERVICES IN YOUR CITY?—measuring the costs of milk processing and distributing between farmers and consumers in 40 cities.

MARKET NEWS FOR HOUSEWIVES—describing the consumer information services of the New York City Department of Markets.

CAN CONSUMERS MAKE SURE OF ADEQUATE FOOD SUPPLIES WITH FAIR PRICES TO FARMERS?—elementary discussion of the economic idea behind the "ever-normal granary."

HELP YOURSELF TO HONEST MEASURES—tips on consumer protection against short weights and measures.

WHEN CONSUMERS GET TOGETHER—summary of activities of the County Consumers' Councils.

SUPPLYING FOOD FOR NORMAL CONSUMPTION—measuring normal consumption of different foods and changes in consumption in relation to ideal standards.

WHAT IS BREAD?—primer on wheat and flour production, changes in supplies and prices.

DO YOU BUY COOPERATIVELY?—types and activities of farmers' purchasing cooperatives.

ARE FOOD PRICES TOO HIGH?—or Are Supplies of Manufacturing Goods Too Small?—analysis of changes in food costs and supplies, in farm and urban purchasing power, before and after the inauguration of the Agricultural Adjustment Administration, and a statement regarding consumers' interest in maintaining and increasing the quantity of goods produced.

PRESS RELEASES.—From time to time the Consumers' Counsel Division issues statements on food prices, and analyses of prospective food-price situations. For these, names may be added to the mailing list on request.

RADIO.—Consumers' Counsel Division, in cooperation with the General Federation of Women's Clubs, broadcasts discussions of consumer problems each Tuesday, 3:45 p. m., Eastern Standard Time, over the red (WEAF) network and supplementary stations of National Broadcasting Co. The local NBC office will advise you whether this program is or can be broadcast in your community.

SOURCES OF INFORMATION REGARDING COOPERATIVES, a special bulletin available on request.

Consumers' Project

Department of Labor

On July 30, 1935, by Presidential Executive Order, a Consumers' Division was created within the National Recovery Administration. The order transferred to this Division the functions heretofore performed by the Consumers' Advisory Board of the National Recovery Administration, the Cabinet Committee on Price Policy, and the Consumers' Division of the National Emergency Council.

The Director of the Division was authorized further to define objectives; to plan a program of activities, including research and the dissemination of information; to choose a technical and administrative staff; and to supervise the activities of the Division.

On January 1, 1936, the Consumers' Division was transferred to the Department of Labor as the Consumers' Project. It is at present (May 1936) engaged in an expansion and reorientation of its activities.

Although the consumer's interest is, broadly speaking, the public interest, the Consumers' Project was established in pursuance of the conviction that there are three parties with vital interests in the conduct of American industry—employers, workers, and consumers; that each of these parties should have a voice in matters affecting them, and an agency through which their voice can be heard. The recognition of a consumer's interest is a useful and even necessary distinction. Whenever decisions are being made that directly or indirectly affect the low or high quality of goods, their dearness or cheapness, scarcity or abundance, the interest of the consumer is being vitally affected.

The Consumers' Project was established more specifically to: (a) Stimulate interest in the problems of the consumer; (b) review public policy insofar as it relates to the consumer; (c) suggest ways and means to promote larger and more economical production of useful goods; and (d) facilitate the maintenance and betterment of the American standard of living.

In pursuance of these duties the Consumers' Project is developing its work along several fronts:

The Press Intelligence Section plans to resume publication of *The Consumer*, the official publication of the Consumers' Project devoted to a discussion of problems of consumer interest.

The Information and Publications Section answers inquiries on consumer problems and sends out literature to those requesting it.

The Standards Section is working on the general problem of securing adequate labels and standards for goods going to the ultimate consumer.

The Legislative Section examines pending legislation with the object of securing a hearing for the consumer's interest.

The County Council Section coordinates activities, gives counsel, instruction, and assistance to the County Consumers' Councils.

A list of approximately 40 publications dealing with various phases of consumer problems can be obtained by writing to the Consumers' Project, Department of Labor, Washington, D. C.

Bureau of Home Economics

Department of Agriculture

This Bureau has a unique position among the many bureaus in the regular departments of the Federal Government since it alone devotes its entire resources of money and personnel to the solution of consumption problems from the point of view of consumers' well-being.

The Bureau studies the consumption value of goods, for example: The nutritive value of different foods, or the value of different fabrics for clothing or household textiles, or the performance results of household equipment. The findings from its research are used to help the consumer decide what types of goods and services will best meet his needs and give him the greatest satisfaction.

It studies grades and standards from the consumer's point of view, measures standards of qualities most useful to consumers, studies with producers the development of these qualities, and helps interpret to consumers the comparative usefulness of various qualities and grades of different commodities.

It collects data on family expenditures and analyzes data collected by this and other bureaus to show expenditure trends at different income levels and adequacy of living under expenditure habits prevailing in different areas. It prepares and distributes technical reports and educational material prepared to help the consumer make decisions as to how to allocate his funds to different consumer goods and service. To aid in the planning of household expenditures, the Bureau brings the results of its research on expenditures of time and energy as well as expenditure of money, since all three of these resources must be considered in any well-planned spending program.

It studies satisfactory uses and methods of care of consumer goods, with special emphasis on foods, textile fabrics, household textiles and clothing, and household equipment.

The Bureau has recently undertaken for the Works Progress Administration a study of consumer purchases in farming and small-town areas. This study is coordinated with a similar investigation of consumer purchases in urban areas being undertaken by the Bureau of Labor Statistics.

Publications

PRESENT GUIDES TO HOUSEHOLD BUYING. Revised, 1936

By Ruth O'Brien and Medora M. Ward, Bureau of Home Economics, Department of Agriculture. Lists the services of the Government and of non-governmental agencies in promotion of consumer standards, particularly in regard to food products, food containers, clothing and textiles, household equipment and services, and defines those standards now in existence. A valuable index showing the wide range of activity already begun. Price 5 cents.

Foods and Nutrition

FAMILY FOOD BUDGETS FOR THE USE OF RELIEF AGENCIES.
HOW TO COOK SALT PORK
CANNED MEAT RECIPES.
SCHOOL LUNCHESES. 712F.
CORN AND ITS USES AS FOOD. 1236F.
CARE OF FOOD IN THE HOME. 1374F.
HOME BAKING. 1450F.
CANNING FRUITS AND VEGETABLES AT HOME. 1471F.
FOOD FOR CHILDREN. 1674F.
MILK FOR THE FAMILY. 1705F.
COOKING BEEF ACCORDING TO THE CUT. 17L.
LAMB AS YOU LIKE IT. 28L.
EGGS AT ANY MEAL. 39L.
GOOD FOOD HABITS FOR CHILDREN. 42L.
PORK IN PREFERRED WAYS. 45L.
ICE CREAMS FROZEN WITHOUT STIRRING. 49L.
COOKING AMERICAN VARIETIES OF RICE. 112L.
CONSERVING FOOD VALUE, FLAVOR, AND ATTRACTIVENESS IN
COOKING VEGETABLES. 265C.
MEAT DISHES AT LOW COST. 216MP.
MEAT KEEPING IN HOME REFRIGERATORS STUDIED IN VARY-
ING CONDITIONS. 1228YBS.

Textiles and Clothing

SELECTION OF COTTON FABRICS. 1449F.
STAIN REMOVAL FROM FABRICS; HOME METHODS. 1474F.
METHODS AND EQUIPMENT FOR HOME LAUNDERING. 1497F.
FITTING DRESSES AND BLOUSES. 1530F.
WINDOW CURTAINING. 1633F.
SUITS FOR THE SMALL BOY. 52L.
ENSEMBLES FOR SUNNY DAYS. 63L.
SLIP COVERS. 76L.
ROMPERS. 79L.
DRESSES FOR LITTLE GIRLS. 80L.
QUALITY GUIDES IN BUYING SHEETS AND PILLOWCASES. 103L.
QUALITY GUIDES IN BUYING READY-MADE DRESSES. 105L.
QUALITY GUIDES IN BUYING HOUSEHOLD BLANKETS. 111L.

Household Buying, Kitchen Planning, etc.

HOUSECLEANING MADE EASIER. 1180F.
FLOORS AND FLOOR COVERINGS. 1219F.
CONVENIENT KITCHENS. 1513F.
PLANNING AND RECORDING FAMILY EXPENDITURES. 1553F.

A complete bibliography, including bulletins intended for the re-
search worker, may be obtained from the Bureau.

Bureau of Agricultural Economics

Department of Agriculture

This Bureau collects and distributes information on production, prices, supplies, and shipments of farm products, and on farm income. It develops standards for agricultural products for the use of producers, the trade, and consumers. It grades and inspects many farm products from producer to consumer, including fruits and vegetables and canned chicken and chicken products. Grade names for the information of consumers are now officially stamped on much of the dressed beef, lamb, mutton, and veal found in the markets. Grade labels are provided, in cooperation with numerous concerns, for sausage, frankfurters, and other processed meats and for eggs, dressed poultry, and butter.

Persons or groups who are financially interested in any lot of canned fruits and vegetables can obtain Government grading of samples on payment of a fee. Labels are removed before the grading, if desired. Regional division offices of United States Department of Agriculture, Bureau of Agricultural Economics, will furnish detailed information regarding grading services:

MEATS

Office	Address	Official in charge	Name of grader
Baltimore, Md.----	Room 3, Claremont Hotel, Union Stockyards	James Hartnell--	C. F. Stiles. G. C. Fulcher.
Boston, Mass.----	704 Appraisers Stores.	R. L. Burrus----	E. S. Higgins.
Buffalo, N. Y. ¹ ----	Stockyards Offices--	A. J. Ryan-----	J. L. Glover, Jr.
Chicago, Ill.-----	999 Exchange Ave., Union Stockyards.	J. S. Campbell ² -	H. H. Huntington. W. C. Brett-schneider. J. L. Maize. W. J. Eberline. D. J. Slater. ² S. H. Steen.
Cleveland, Ohio.---	% Theurer-Norton Provision Co., Union Stockyards.	S. H. Steen-----	S. H. Steen.
Columbus, Ohio.---	1183 East Whittier St.	J. J. O'Brien----	J. J. O'Brien.
Detroit, Mich.-----	2815 Michigan Ave--	D. A. Ford-----	D. A. Ford.
Kansas City, Mo. ¹ -	964 Livestock Exchange.	M. Y. Griffin----	L. P. Stream. Ed Smith. Lee Schmale. E. O. Swedberg.
Los Angeles, Calif.--	223 Livestock Exchange.	F. O. Kingsbury.	E. O. Swedberg.
Nat. Stk. Yds., Ill.--	Box 102-----	E. K. Hess-----	L. J. Wanck. J. S. Carroll.
New York, N. Y. ¹ --	641 Washington St.--	D. G. Cummins ² -	W. W. Wheeler. S. L. Goldsmith. Henry Posser. J. F. Scanlon. W. H. Norris. A. F. Lindheimer. W. H. Adams. C. F. House. ²

¹ Erie, Pa., served from Buffalo; St. Joseph, Mo., served from Kansas City; Schenectady, N. Y., served from New York.

² Part-time graders (other meat market reporters also serve as graders in emergencies).

MEATS—Continued

Office	Address	Official in charge	Name of grader
Oklahoma City, Okla.	204 Livestock Exchange.	E. H. Richardson. ²	E. H. Richardson. ²
Omaha, Nebr.-----	305 Livestock Exchange.	Charles Bruce---	L. A. Bell.
Philadelphia, Pa.---	604-H. U. S. Customhouse.	Charles Harris ² ---	E. L. Cannon. ²
Phoenix, Ariz.-----	% Tovrea Packing Co.	Swan Nelson-----	Swan Nelson.
San Francisco, Calif.	Room 2, Ferry Bldg.	W. E. Schneider ²	R R. David. ²
Seattle, Wash.-----	508 Federal Bldg.---	J. J. Olofson-----	J. J. Olofson.
Sioux City, Iowa.---	103 Livestock Exchange.	J. D. Hale-----	Elmer Lende. ²
So. St. Paul, Minn.---	203 Federal Bldg.---	A. M. Smeby---	A. J. Naegele.
Wheeling, W. Va.---	% Hygrade Food Pr. Corporation.	E. H. Berky-----	E. H. Berky.
Witchita, Kans.---	36 Livestock Exchange.	Dean Smith ² ----	Dean Smith. ²
Washington, D. C.---	Room 2546, South Building.	E. V. Theobald--	E. V. Theobald.

² Part-time graders (other meat market reporters also serve as graders in emergencies).

DAIRY AND POULTRY PRODUCTS

Office and address	Official in charge	Name of grader	Commodity graded
Boston, Mass., 408 Atlantic Ave.	N. A. Dakin----	N. A. Dakin----	Butter, cheese, eggs, and dressed poultry.
Champaign, Ill., % Producers Creamery Co.	C. O. Tuttle----	W. N. Cate----- C. O. Tuttle ³ ----	Eggs. Butter and cheese.
Chicago, Ill., 1103 New Post Office Bldg.	C. L. Pier-----	C. L. Pier-----	Butter, cheese, eggs, and dressed poultry.
		G. A. Gilbert---	Butter and cheese.
		F. R. Simpson--	Cheese.
		B. W. Kempers--	Eggs and dressed poultry.
Columbus, Ohio, % Bureau of Markets.	Ray C. Wiseman	Ray C. Wiseman. ³	Eggs.
Dubuque, Iowa, % National Butter Co. of Iowa.	H. R. Meier----	H. R. Meier----	Butter.
Jacksonville, Fla., Florida State Marketing Bureau.	R. W. Risher----	R. W. Risher ³ --	Eggs.
LaFayette, Ind., Purdue Agricultural Experiment Station.	E. R. Menefee--	E. R. Menefee ³ --	Eggs.

³ Available for demonstrations elsewhere upon arrangement.

DAIRY AND POULTRY PRODUCTS

Office and address	Official in charge	Name of grader	Commodity graded
Los Angeles, Calif., 300 Wholesale Terminal Bldg.	A. G. Abell	A. G. Abell	Butter, cheese, eggs, and dressed poultry.
		F. L. McKitt-rick.	Do.
		E. L. Wetmore	Butter and cheese.
Mankato, Minn., % Armour Creameries.	A. E. Groth	A. E. Groth	Do.
Minneapolis, Minn., 2201 Kennedy St. NE.	C. W. Fryhofer	C. W. Fryhofer	Do.
New York, N. Y., 641 Washington St.	L. F. Champlin	L. D. Reekie	Do.
		F. W. Folster	Eggs.
		Lester Kilpatrick.	Butter, eggs, and dressed poultry.
Omaha, Nebr., % Omaha Cold Storage Co.	Dr. R. B. Mericle.	W. B. S. Woodward.	Butter and eggs.
		Dr. R. B. Mericle.	Butter, cheese, eggs, and dressed poultry.
			Do.
Philadelphia, Pa., 604C Customhouse Bldg.	H. A. Rust	H. A. Rust	Eggs.
Portland, Oreg., 337 U. S. Courthouse.	R. S. Smith	C. D. Hadley	Butter, cheese, eggs, and dressed poultry.
		R. S. Smith	Do.
Richmond, Va., Virginia Division of Markets, Richmond, Va., % Southern States Marketing Cooperatives, 404 12th St. SW., Washington, D. C.	Hollis Shomo	Hollis Shomo ³	Eggs.
		Cecil Rogers ³	Do.
San Francisco, Calif., Room 3, Ferry Bldg.	F. H. McCampbell.	F. H. McCampbell.	Butter and cheese.
		H. G. F. Hamann	Eggs and dressed poultry.
		D. D. Moosman	Butter, cheese, eggs, and dresses poultry.
Seattle, Wash., 508 Federal Office Bldg.	E. R. Johnson	W. R. Rodenberger.	Butter and eggs.
		E. R. Johnson	Butter, cheese, eggs, and dressed poultry.
St. Louis, Mo., 229 Merchants Exchange.	V. G. Vizbara	S. G. Gustafson	Butter and cheese.
		V. G. Vizbara	Butter, cheese, eggs, and dressed poultry.

³ Available for demonstrations elsewhere upon arrangement.

DAIRY AND POULTRY PRODUCTS

Office and address	Official in charge	Name of grader	Commodity graded
Washington, D. C., 2915 South Bldg., Department of Agriculture.	Roy C. Potts---	Roy C. Potts--	Butter and cheese. Butter, cheese, eggs, and dressed poultry. Do. Eggs and dressed poultry. Do.
		Edward Small ³ --	
		E. K. Ball-----	
		Rob R. Slocum--	
		T. W. Heitz ³ ---	

³ Available for demonstrations elsewhere upon arrangement.

CANNED FRUITS AND VEGETABLES

Boston, Mass., 725 Appraisers Stores Bldg., 408 Atlantic Ave.	W. F. Plummer--	W. F. Plummer--	All fruits and vegetables.
Chicago, ⁴ Ill., 301 Fruit Distributors Bldg., 1421 South Solon St.	E. P. Bostwick--	G. A. Crone----	Do.
		G. H. Irish-----	Do.
		E. P. Bostwick--	Do.
		D. C. Beeler----	Do.
		R. M. Ferguson--	Do.
Cleveland, Ohio., 10 Northern Ohio Food Terminal Bldg.	G. A. Bidelman--	G. A. Bidelman--	All vegetables.
Indianapolis, Ind., 617 Board of Trade Bldg.	J. E. Dickerson--	J. E. Dickerson--	Do.
Jacksonville, Fla., 204 Saint James Bldg.	J. L. Ebert-----	J. L. Ebert-----	All fruits and vegetables.
Los Angeles, Calif., 300 Wholesale Terminal Bldg.	Walter Kingsbury.	Walter Kingsbury.	Do.
Newark, N. J., 1216 Board St.	H. L. Harrington.	H. L. Harrington.	Do.
New York, N. Y., 641 Washington St.	W. C. Hackleman.	G. R. Blount---	Do.
		K. S. Branch---	Do.
		R. H. von Glahn--	Do.
		D. L. Lacy-----	Do.
		B. H. Rowell---	Do.
Oklahoma City, Okla., 245 Capitol Bldg.	R. B. Landrum--	R. B. Landrum--	Do.
Philadelphia, Pa., 604-a Custom House, 2d and Chestnut Sts.	J. C. Bigger----	J. C. Bigger----	Do.
		H. S. Slamp----	Do.
Portland, Oreg., 343 U. S. Courthouse.	R. L. Ringer----	R. L. Ringer----	Do.
Sacramento, Calif., State Office Bldg.	W. F. Allewelt--	W. R. Stay-----	Do.
Salt Lake City, Utah, 306 State Capitol Bldg.	L. W. Brewer---	L. W. Brewer---	All vegetables.
San Francisco, Calif., 17 State Agriculture Bldg., Embarcadero and Mission.	C. H. Beasley---	C. H. Beasley---	All fruits and vegetables.
San Juan, P. R., P. O. Box 1347, 323 Ochoa Bldg.	A. S. Mason-----	A. S. Mason-----	Grapefruit.

⁴ Offices equipped to grade products requiring microscopic examination.

DIARY AND POULTRY PRODUCTS

Office and address	Official in charge	Name of grader	Commodity graded
Seattle, Wash., 520 Federal Office Bldg.	L. S. Fenn-----	L. S. Fenn-----	All vegetables.
Washington, D. C., ⁴ 2906 South Bldg.	Paul M. Williams.	Paul M. Williams. Loyde M. Billman.	All fruits and vegetables. Do.

⁴ Offices equipped to grade products requiring microscopic examination.

Publications

NATIONAL STANDARDS FOR FARM PRODUCTS, 8C.
 UNITED STATES STANDARDS FOR GRADES FOR FARM PRODUCTS AS IDENTIFIED FOR CONSUMERS.
 THE CONSUMER AND THE STANDARDIZATION OF FARM PRODUCTS.
 A FRUIT AND VEGETABLE BUYING GUIDE FOR CONSUMERS, 167 MP.
 BEEF GRADING AND STAMPING SERVICE, 67 L.
 COMMERCIAL CUTS OF MEAT, DEPARTMENT 300 DC.
 MARKETING FARM PRODUCE BY PARCEL POST, 1551 F.
 GOVERNMENT GRADING OF CANNED FRUITS AND VEGETABLES: QUESTIONS AND ANSWERS.

One section of this manual is devoted to how the consumer interest is served in Government grading. (In preparation.)

Exhibit Material

Colored panel displays illustrating the official grade labeling of beef, lamb, veal, processed meats, poultry, eggs, butter, and canned fruits and vegetables are lent free to responsible organizations.

Bureau of the Census

Department of Commerce

This Bureau takes the decennial census of the United States and is continuously engaged in the compilation of statistics covering a wide range of subjects including population, agriculture, manufacturers, wholesale and retail trade, births, deaths, marriages, statistics of churches or religious bodies, financial statistics of State and city governments, etc. It compiles and publishes monthly statistics on the production or sales of various commodities, a list of which includes boots and shoes, gloves and mittens, textiles, clothing, wheat flour, paints and varnish, and many other classes of consumers' goods, as well as various products of the iron and steel industry, and various kinds of machinery.

Complete bibliography of preliminary and final reports can be obtained directly from this Bureau.

Children's Bureau

Department of Labor

The Children's Bureau has responsibility for investigating and reporting on the extent to which the children of the Nation are safeguarded in life and health and afforded opportunities for growth, development, and protection. Its field of activity covers "all matters pertaining to the welfare of children and child life among all classes of our people."

The Federal Social Security Act of 1935 placed in the Children's Bureau administration of the Federal grants-in-aid to the States to enable them to extend and strengthen their services for maternal and child health, for crippled children, and for child welfare, particularly in rural areas and other areas of special need.

Publications

In addition to its technical reports on various phases of child welfare, the Bureau also publishes popular bulletins, charts, and folders, single copies of which are distributed free. These include the following:

PRENATAL CARE.
INFANT CARE.
THE CHILD FROM ONE TO SIX—HIS CARE AND TRAINING.
CHILD MANAGEMENT.
ARE YOU TRAINING YOUR CHILD TO BE HAPPY?
GOOD POSTURE IN THE LITTLE CHILD.
GUIDING THE ADOLESCENT.
CHILD LABOR—FACTS AND FIGURES.
FACTS ABOUT JUVENILE DELINQUENCY.
BABY'S DAILY TIME CARDS (Chart 14).
WHY DRINK MILK?
WHAT BUILDS BABIES?
SUNLIGHT FOR BABIES.
BREAST FEEDING.
KEEPING THE WELL BABY WELL.
OUT OF BABYHOOD INTO CHILDHOOD.
WHY SLEEP?
FROM SCHOOL TO WORK.

Office of Education

Department of the Interior

Home Economics Education Service

Under the direction of members of the Home Economics Education Service in the United States Office of Education, regional and national conferences have been held during the past two years for the purpose of considering the teaching of consumer education in the public schools.

In three of the four regions, special committees were organized to continue consideration of the special problems related to the teaching

of consumer-buying for different age groups. These committees have continued to function under the direction of the Regional Agents and the Agent for Studies and Research, who are members of the Home Economics Division. Reports of the work of committees are contained in the annual regional conference reports which are issued to State and Local Supervisors of Home Economics, and members of teacher training departments.

Materials from national and regional conferences, and from regional committee work have been compiled in a Vocational Education Bulletin No. 182, under the title "CONSUMER-BUYING IN THE EDUCATIONAL PROGRAM FOR HOMEMAKING." This is available from the Superintendent of Documents, Washington, D. C., for 20 cents.

Members of the Home Economics Education Service assist State conferences of teachers in directing the discussion of problems related to the field of consumer education.

Radio and Visual Education Section

This Section collects and distributes information in regard to the use of motion pictures and tries to facilitate and improve the use of motion pictures in education.

A national visual instruction survey is now being conducted in cooperation with the American Council on Education, and other agencies, in an effort to determine the present status of visual instruction in elementary and secondary schools and ways in which national agencies can facilitate the use of visual aids for instructional purposes. The data will be made available to schools and groups.

Publications

SOURCES OF EDUCATIONAL FILM AND EQUIPMENT FOR SCHOOLS—Circular No. 150.

LIST OF PUBLICATIONS ON RADIO AND VISUAL EDUCATION.

GOOD REFERENCES ON VISUAL AIDS IN EDUCATIONAL MOTION PICTURES.

SCHOOL LIFE—A monthly publication, September through June. The official organ of the Office of Education provides a national perspective of education in the United States. Articles of special interest on consumer education. Subscription for one year, \$1.00.

Electric Home and Farm Authority

By Act of Congress, March 25, 1936, the Electric Home and Farm Authority was extended to February 1, 1937.

PURPOSE: To aid in the distribution, sale, and installation of electric apparatus, equipment, and appliances (together with plumbing and other apparatus, equipment, and appliances operated thereby or in connection therewith) in such manner as to make practicable the use in homes and on farms of high quality, low-cost, time- and

labor-saving electrical equipment. Electric Home and Farm Authority accomplishes its corporate purposes:

(1) Where the utilities rates are reasonable so that the operation of household electrical appliances is within the income of the average family, it makes credit facilities available to finance the consumer purchase of electrical appliances.

(2) Through cooperation with manufacturers to lower the cost of electric equipment and to make it better adapted to the needs of the average home and farm.

The Corporation has power to operate throughout the United States.

Farm Credit Administration

This Administration is charged with providing a complete and coordinated credit system for agriculture by making available to farmers long-term and short-term credit. It also provides credit facilities for farmers' cooperative purchasing and marketing organizations.

A central bank for cooperatives and 12 regional banks for cooperatives were organized and chartered by the Governor of the Farm Credit Administration in 1933 for the purpose of making loans, not only to farmers' marketing associations, but also to farmers' purchasing associations for their activities in the distribution of supplies.

The Farm Credit Act was further amended June 1935 to enlarge the lending authority of the banks for cooperatives for purchasing farm supplies and farm business services, which include farmers' mutual insurance, cooperative water companies, etc.

The Farm Credit Administration is responsible for the supervision of the Federal Credit Union system, authorized by Congress June 26, 1934. Federal Credit Unions are cooperative thrift and lending organizations. They are chartered by the Governor of the Farm Credit Administration under whose supervision they operate.

Publications

NEWS FOR FARMERS COOPERATIVES.—A monthly periodical giving progress reports on farmers' purchasing and marketing cooperatives.

COOPERATIVE PURCHASING OF FARM SUPPLIES—FCA No. 1—A 90-page bulletin on the history of farmers' purchasing cooperatives, their methods of organization and operation, membership and business done, interorganization. Includes a chapter on how to organize farmers' purchasing cooperative associations.

COOPERATION IN AGRICULTURE—FCA No. 4—A selected and annotated bibliography with special reference to marketing, purchasing, and credit.

STATISTICS OF FARMERS COOPERATIVE BUSINESS ORGANIZATIONS, 1920-1935—FCA No. 6.

COOPERATIVE SAVING—A monthly bulletin of Federal Credit Union progress, with a directory of Credit Unions organized during the current month.

Federal Housing Administration

The National Housing Act confers dual functions upon the Federal Housing Administration.

Title I of the Act, embodying a short-term modernization program, authorizes the Administrator to insure lending institutions against

losses suffered on account of loans made for the purpose of repairing, improving, or modernizing real property up to 20 percent of the aggregate amount of such loans made by each such lending institution. The insurance is designed to provide a stimulus to repair and modernization work and to the employment thereby created.

Title II of the Act provides for a long-term mortgage insurance program to affect: (1) A substantial reduction in mortgage interest rate; (2) a system of uniform mortgage lending and appraisal practices throughout the United States; and (3) a check upon catastrophic declines in real estate values during times of acute depression.

Publications

LOANS UP TO \$50,000 (from \$100)—Federal Housing Administration Bulletins Nos. 152 and 180.

IF YOU WANT A BETTER HOME.—Procedure necessary to secure a loan for modernized, refinanced, or insured mortgage on new construction.

Federal Power Commission

Duties of the Federal Power Commission, created in 1920, were enlarged under Title II of the Public Utility Act of 1935, to include jurisdiction, not only over water-power projects on navigable streams or affecting the interests of interstate commerce, or upon public lands, as provided in the Federal Water Power Act, but also over the interstate movement of electric energy. The short title of the Act was changed to "Federal Power Act".

In addition to its regulatory powers and duties, the Commission has been conducting special studies and surveys affecting the electric industry and the public, reports on which have been or are being prepared for submission to the President and the Congress.

The National Power Survey provides for a Nation-wide survey of power resources, the present and future markets for electricity, and methods of balancing power supply and demand. Additional and more detailed surveys and studies in connection with national power problems are now being made and reports thereon will be released as completed. A survey is being made of the restraining orders issued by courts in connection with proposed municipal or other publicly owned electric light and power plants, the cost of proceedings, and loss to the public therefrom.

Publications

RATE SERIES NO. 1—Preliminary Report; Domestic and Residential Rates in Effect January 1, 1935; Cities of 50,000 Population and Over. Price, 10 cents.

RATE SERIES NO. 2—(Numbers from 1 to 48) State reports for each State in the Union, showing Domestic and Residential Rates in Effect January 1, 1935. Price, 5 cents each.

RATE SERIES NO. 3—Average Typical Residential Bills by States, Geographic Divisions and the United States. Price, 15 cents.

POWER SERIES NO. 1—Interim Report—National Power Survey. Quarto, 58 pages and cover; illustrated; 17 maps and charts, 18 tables. Price, 75 cents.

ANNUAL REPORT OF THE FEDERAL POWER COMMISSION. Price, 25 cents.

FEDERAL POWER ACT. Revised to August 26, 1935. Price, 10 cents.

MAPS ON ELECTRIC UTILITIES—Sold only by the Federal Power Commission. Mounted on linen, 51½ inches by 81 inches.

The Federal Trade Commission

The Act of Congress which created this Commission, September 1914, states in part "that unfair methods of competition in commerce are hereby declared unlawful. The Commission is hereby empowered and directed to prevent persons, partnerships or corporations from using unfair methods of competition in commerce. * * * Whenever the Commission shall have reason to believe that any such person, partnership or corporation has been or is using any unfair methods of competition, and if it shall appear to the Commission that a proceeding by it * * * would be to the interest of the public, it shall issue and serve its complaint."

The Commission conducts investigations and holds public hearings. At such times consumer opinion may be secured either by direct subpoena of witnesses, or by questionnaires.

The Commission is working constantly under its organic act for the elimination of unfair trade practices inimical to consumers. It conducts trade practice conferences at which representatives of an industry voluntarily assemble and establish rules of fair competition, subject to the Commission's approval.

An investigation of agricultural income was authorized September 16, 1935, by Senate Resolution No. 9, frequently referred to as the Wheeler Resolution, which called for:

(1) A determination of how much of the price the consumer pays for such manufactured or processed farm products goes to the farmer and how much to the manufacturers and distributors thereof;

(2) To inquire into any monopolistic or unfair practices in connection with such business, the extent of the development of cooperative enterprises therein; and

(3) The methods other countries have adopted for the protection of the farmer and the consumer.

Work was begun September 16, 1935, under the authorization of this resolution. Six products, namely, milk, cotton, cattle and calves, hogs, wheat, and tobacco, were selected for study. Under the terms of the resolution the Commission is required to submit its final report with recommendations for legislation not later than July 1, 1936.

Publications

COMPLETE LIST OF REPORTS OF COMMISSION.—Those indicated as available may be obtained from the Commission; those out of print are usually available in reference libraries.

MONTHLY STATEMENT OF WORK.—A report on the Commission's activities concerning general investigations, trade-practice conferences, complaints, orders to cease and desist from false and misleading advertising, combinations in restraint of trade, etc.

Bureau of Fisheries

Department of Commerce

Primarily a fact-finding agency, this Bureau carries on scientific, economic, marketing, and statistical investigations designed to improve the quality of the product delivered to the consumer, and to conserve a great natural resource for future generations.

In the interest of consumption the Bureau has recently inaugurated an educational campaign to acquaint the public with the nutritive value of fish and shell fish, and proper cookery methods to be used in their preparation. Pamphlets on these subjects may be obtained by applying to the Bureau.

Authority for cooperative marketing of fishery products by fishermen, similar to agricultural cooperatives, is provided in an Act of Congress, 1934. The Bureau is in a position to advise, counsel, and furnish technical and market information in connection with the operation of fishery cooperatives. Manuals of organization and model by-laws will be prepared.

Publications

LIST OF MIMEOGRAPHED MATERIAL—Memo S-200
FISH AND SHELL FISH OF NEW ENGLAND—Illustrated
VITAMINS A AND D IN FISH OILS—Reprint No. 1738-19
OYSTERS AND ANEMIA—Reprint No. 2502

Food and Drug Administration

Department of Agriculture

THE FOOD AND DRUG ADMINISTRATION, Department of Agriculture, enforces six different laws for the protection of consumers. The most important is the Food and Drugs Act commonly called the Pure Food Law, which prohibits interstate and foreign commerce in adulterated or misbranded foods, beverages, stock feeds, crude drugs, and medicines, thus protecting the public health and pocketbook.

The Import Milk Act and the Tea Act regulate milk and tea offered for entry into the United States; the Caustic Poison Act, through its labeling requirements, safeguards the household against accidental injury from ammonia, carbolic acid, lye and certain other dangerous compounds used in the home; and the other two laws control traffic in insecticides, fungicides and disinfectants, and in naval stores, respectively.

Though the definitions of food adulteration in the Food and Drugs Act imply standards of identity, there is no provision for them; hence, the Department's administrative standards are purely advisory and have none of the force and effect of law. But the law does provide for a minimum standard of quality for a limited number of foods.

Labeling on Substandard Foods

Under the McNary-Mapes Amendment to the Food and Drugs Act the Secretary is authorized to promulgate a minimum standard of quality, condition, and fill of container for every generic class of canned foods except milk and meat products. Brands which fail to meet the standard are required to carry a special label. The legend on substandard vegetables must read: "Below U. S. Standard Low Quality But Not Illegal"; that on substandard fruits: "Below U. S. Standard Good Food—Not High Grade."

As no money has ever been specifically appropriated for the enforcement of the McNary-Mapes Amendment, it has been possible to establish grades for only peas, tomatoes, dry peas, peaches, pears, apricots, cherries, and mushrooms.

Need for Revision

Since the law was passed in 1906 vast changes in conditions have come about in the food and drug manufacturing industries. It is generally recognized that the existing Federal Food and Drugs Act has sharp limitations.

In 1933 the Department prepared a new food and drug bill which is described in some detail in the Reports of the Secretary of Agriculture for 1933, 1934, 1935. The proposed revision would bring control of foods and drugs up to date and extend jurisdiction to devices, cosmetics, and advertising. It would authorize the establishment of legal standards of identity for food products and extend the provisions of the McNary-Mapes Amendment to all food products.

It should be noted that Federal jurisdiction over adulterated and misbranded products does not begin until the article enters interstate or foreign commerce, nor continue after the article has become "commingled with the property of the State."

Questions involving local traffic in food and drugs can be taken up with officials in charge of the various State laws whose names are listed in the enclosed directory of State food and drug officials.

Questions involving Federal jurisdiction may be taken up with the local representatives of the United States Food and Drug Administration:

Station	Address	In charge	Phone
CALIFORNIA			
Los Angeles....	U. S. Appraiser's Bldg., 1236 Palmetto St.	H. C. Moore.....	Trinity 8478.
San Francisco..	Wendell Vincent, Chief of District, Room 33, U. S. Appraiser's Stores, Sansome and Washington Sts.	G. J. Morton.....	Garfield 8150.
COLORADO			
Denver.....	Room 502, New Custom-house.	J. E. Kimlel.....	Keystone 4151, Ext. 212.

Station	Address	In charge	Phone
FLORIDA			
Jacksonville.....	U. S. Courthouse and Post Office Bldg. (P. O. Box 4982).	L. A. Smith.....	2-1311.
GEORGIA			
Atlanta.....	Room 416, New Post Office Bldg.	J. J. McManus....	Main 3517, Ext. 172.
ILLINOIS			
Chicago.....	J. O. Clarke, Chief of District, Room 1222, New Post Office Bldg., Van Buren and Canal Sts.	H. D. Garrett.....	W a b a s h 9207.
LOUISIANA			
New Orleans....	Room 225, U. S. Customhouse, 423 Canal St.	E. C. Boudreaux..	Main 6980, Ext. 50.
MARYLAND			
Baltimore.....	U. S. Appraiser's Stores.....	F. L. Wollard....	Plaza 6919.
MASSACHUSETTS			
Boston.....	Room 804, U. S. Appraiser's Stores, 408 Atlantic Ave.	Geo. H. Adams....	H a n c o c k 8319.
MINNESOTA			
Minneapolis....	Room 310, Federal Office Bldg., 3d St. and Marquette Ave.	C. W. Harrison....	A t l a n t i c 2633.
MISSOURI			
Kansas City....	Room 400 Federal Bldg.....	W. H. Hartigan..	H a r r i s o n 2920.
St. Louis.....	3d and Olive Sts.....	A. E. Lowe.....	C h e s t n u t 6020, Sta- tion 52.
NEW YORK			
Buffalo.....	Room 526, Federal Bldg., South Division and Elliott Sts.	T. F. Pappé.....	C l e v e l a n d 1480.
New York.....	W. R. M. Wharton, Chief of District, Room 1200, U. S. Appraiser's Stores, 201 Varick St.	D. M. Walsh.....	W a l k e r 5-2828.
OHIO			
Cincinnati....	Room 411, Government Bldg., 5th, Main, and Walnut Sts.	S. A. Postle.....	M a i n 6720, line 46.
PENNSYLVANIA			
Philadelphia....	Room 1204, New Customhouse, 2d and Chestnut Sts.	C. S. Brinton....	B e l l T e l. M a r k e t 6 0 0 0, Ext. 170.

Station	Address	In charge	Phone
PENNA.— Continued			
Pittsburgh-----	Room 438-D, New Post Office Bldg., 7th Ave. and Grant St,	J. Kenneth Kirk--	Grant 0800.
TENNESSEE			
Memphis-----	Room 329, U. S. Custom-house.	W. H. Carpenter--	
WASHINGTON			
Seattle-----	501 Federal Office Bldg-----	J. L. Harvey-----	Seneca 3100.

Publications

The following bulletins are available on application to the Food and Drug Administration, Department of Agriculture:

THE FOOD AND DRUG ADMINISTRATION—ENFORCEMENT OF FOOD AND DRUGS ACT, TEA ACT, IMPORT MILK ACT, INSECTICIDE ACT, CAUSTIC POISON ACT, NAVAL STORES ACT. Miscellaneous Publication No. 48.

ANNUAL REPORT OF THE CHIEF OF THE FOOD AND DRUG ADMINISTRATION.

REGULATIONS FOR THE ENFORCEMENT OF THE FEDERAL FOOD AND DRUGS ACT. S. R. A., F. D. No. 1.

NOTICES OF JUDGMENT UNDER THE FOOD AND DRUGS ACT.

Useful information as to fraudulent or injurious products. Issued on the termination of legal actions. Published at irregular intervals, and sent to consumers on request. Found volumes are available in most public libraries.

DEFINITIONS AND STANDARDS FOR FOOD PRODUCTS. S. R. A., F. D. No. 2. These are advisory standards of identity, not quality, for use in enforcing the Food and Drugs Act.

McNARY-MAPES AMENDMENT OF JULY 8, 1930, TO FEDERAL FOOD AND DRUGS ACT AND REQUIREMENTS THEREUNDER. S. R. A., F. D. No. 4. While designed for the use of the canner, this bulletin may be of interest to consumers also by showing the necessary technical basis for quality standards and grade labeling.

OUTSTANDING PROVISIONS OF THE PROPOSED NEW FEDERAL FOOD AND DRUGS ACT (Senate Bill 5, January 4, 1935).

SYNOPSIS OF SENATE BILL 5.

WHY WE NEED A NEW "PURE FOOD LAW."

PROS AND CONS OF THE PROPOSED NEW FEDERAL FOOD AND DRUGS ACT.

Bureau of Foreign and Domestic Commerce

Department of Commerce

The Division of Marketing Research and Service of this Bureau gathers sales and market data, makes studies of individual merchandising problems of manufacturers, wholesalers, and retailers, and investigates the consumer market primarily for the information and use of industry and commerce. Its Market Data Section develops

and collects current information on retail sales. Its Wholesale Trade Section has made a real property inventory covering dwellings in 64 cities, to give basis for estimating markets for plumbing and heating equipment, and to show markets for electrical equipment. The Retail Trade Section considers problems of distribution.

The Consumer Market Section of this Division cooperates with manufacturers, distributors, and consumers to collect and analyze data of value on the efficient and economical distribution of consumer goods, making known to consumers facts concerning avoidable distribution costs which they share and help to create. Published material is available to the general public.

The Division of Economic Research: The National Income Section of this Division has prepared a volume including detailed estimates of the national income for the years 1929 through 1934 and preliminary estimates for 1935. This will be ready for distribution June 1936.

Bureau of Labor Statistics

Department of Labor

The Bureau of Labor Statistics collects and publishes regularly data on retail and wholesale prices and the cost of living. The Bureau has also been following the development of the consumer cooperative movement in the United States for many years.

The Retail Price Division

This Division collects retail prices of a large number of goods and services which are important in the expenditures of the average family or individual. At present these prices are used primarily in the computation of changes in the cost of living of wage earners and lower salaried workers.

Food, which constitutes more than one-third of the living cost for the average family, comprises an important part of this retail price work. Prices of 87 of the principal articles of food are collected monthly in 64 representative cities scattered throughout the United States. These prices are reported voluntarily by reliable dealers in each city. The average price of each item in each city is published by the Bureau of Labor Statistics in a mimeographed release which is available on request. The Bureau's food prices are also published in the *Consumers' Guide*.

Prices of a large group of other goods and services are collected quarterly in 32 large cities by personal visits of field representatives of the Bureau from department stores, specialty shops, real-estate firms, physicians and dentists, hospitals, newspaper offices, and transportation companies. These data are used in preparing quarterly indexes which show changes in the cost of living for all items and for different groups such as clothing, furniture, housefurnishings, and rents.

The Bureau also reports quarterly on rates for electricity and gas and on coal.

The Cost of Living Division

The Cost of Living Division has two interrelated functions: (1) to study the incomes, money expenditures, and consumption of goods and services of wage earners and salaried workers and to describe the kind of living they receive; (2) to prepare and keep up to date, indexes of the cost of goods purchased by wage earners and salaried groups.

New Study of Urban Consumer Purchases

Requests for Government studies of the consumption of goods and services by a wider range of income groups have resulted in a study recently begun as a Works Progress Administration project, with the Bureau of Labor Statistics furnishing supervision from its trained personnel. Analyses of consumption will be made in cities ranging from 8,000 to the large metropolitan centers such as New York and Chicago.

It will be the first to cover families in all income groups, from those living on low levels to families with incomes in excess of \$20,000 a year, and will further reveal the differences in the consumption habits of different parts of the United States. It will throw light on how changes in the national income affect the production of particular articles.

This study is coordinated with a similar investigation of the consumption of families living on farms, in villages, and in small city agricultural marketing centers, conducted by the Bureau of Home Economics of the United States Department of Agriculture. The technical staff on consumption of the National Resources Committee has assisted in preparation of plans for these two projects.

Cooperatives

The Bureau has issued a series of three bulletins giving information as to the proper procedure for the organization and management of general consumers' societies, oil associations, and housing societies, respectively. Each of these contains model bylaws for the use of groups organizing associations. An analysis of the individual states' consumers' cooperative laws is also available for the use of groups wishing to organize a cooperative society.

Publications

ORGANIZATION AND MANAGEMENT OF CONSUMERS' COOPERATIVE ASSOCIATIONS AND CLUBS, Bulletin No. 598. Contains model bylaws and bibliography.

ORGANIZATION AND MANAGEMENT OF COOPERATIVE GASOLINE AND OIL ASSOCIATIONS, Bulletin No. 606.

ORGANIZATION AND MANAGEMENT OF COOPERATIVE HOUSING ASSOCIATIONS, Bulletin No. 608. Price, 5 cents.

LABOR INFORMATION BULLETIN, a free monthly, summarizing briefly labor and economic facts of interest to all workers.

MONTHLY LABOR REVIEW. Yearly subscription \$3.50. Individual copies can be obtained from the Bureau free. Articles on current developments on all subjects in the labor field, including the cooperative movement and self-help cooperatives.

Office of Information

Department of Agriculture

This office, in cooperation with the bureaus of the Department, is the general clearing house for information on the research, extension, regulatory, conservation, and service work of the Department. It maintains close working relations with the Office of Experiment Stations, which is the cooperating agency for the experimental work done by the State Agricultural Experiment Stations, and with the Extension Service of the Department which coordinates the extension activities of the Department and the State Colleges of Agriculture.

National Farm and Home Hour—Broadcast daily from 12:30 to 1:30, Eastern Standard Time, by fifty radio stations associated with the National Broadcasting Company in the Eastern and Central Time zones. The Office of Information contributes a regular part of this daily program. Speeches broadcast by the Secretary and other Department officials are often addressed direct to consumers rather than to those concerned with technical problems of production.

Western Farm and Home Hour—A similar program for the West Coast area is broadcast every weekday except Saturday from 11:30 to 12:30, Pacific Standard Time in the Pacific and Mountain Time zones.

Housekeepers' Chats—Daily syndicate release issued by the Department of Agriculture to three hundred cooperating radio stations which schedule and present the program locally; including Monday consumer news on law enforcement from the Food and Drug Administration; Thursday **CONSUMER FACTS** from the Consumers' Counsel of the Agricultural Adjustment Administration; the other four releases offering homemaking information from the Bureau of Home Economics and other bureaus in the Department. Ask the program directors of your local stations when Housekeepers' Chats go on in your locality. If they are not offered there, the program director of one local station may get the release regularly by requesting it from the Radio Service of the Department of Agriculture.

A list of the printed publications of the Department is issued monthly. Mimeographed lists are also issued by some of the bureaus, covering both their printed and mimeographed publications. All of these lists frequently carry notice of material useful to consumer study groups. Requests for any of the lists may be addressed to the Office of Information, which will take the necessary action or refer the request to the bureaus concerned.

Office of Motion Pictures

Department of Agriculture

The first government agency in the world to make educational motion pictures was the United States Department of Agriculture. Its Office of Motion Pictures is now one of the largest producers of educational films in the United States.

Functions of this office are: to acquaint the public with the practical significance of important activities, to gain public cooperation, to disseminate the results of scientific investigation, and to spread knowledge of improved methods in agriculture, home economics, forestry, road building, rural engineering, and kindred activities. These films are designed to aid in the work of the extension and field workers of the Department and cooperating State institutions, and their primary use is by or under the supervision of such workers. The number of copies of the films the Department is able to supply is inadequate to meet all requests from unofficial sources. However, loans are made to farmers' organizations, schools, colleges, churches, theaters, and other agencies or persons wishing to borrow films, whenever copies of the desired pictures are available.

Department motion pictures are distributed in the States of Oregon, Washington, Idaho, Montana, and Wyoming by the Extension Service, State Agricultural College, Corvallis, Oregon; in the States of California, Nevada, Utah, and Arizona by the Extension Division, University of California, Berkeley, California. Applications for motion pictures from those States should be addressed to the distributor serving them. Applications from other States should be addressed to the Division of Motion Pictures, Extension Service, United States Department of Agriculture, Washington, D. C. Preferably, applications should be sent through the local county agricultural agent. Field workers of the Department should send their applications through their respective Bureaus.

CATALOGUE—Miscellaneous Publication No. 227, available upon application.

Bureau of Public Health Service

Department of the Treasury

The principle underlying all Public Health Service activities is the prevention of disease and protection of health, which necessarily requires the closest cooperation with the medical, dental, nursing groups, social service organizations, schools, and government agencies.

The more important activities of the Public Health Service include comprehensive research in the cause and prevention of disease, administration of maritime quarantine in preventing the introduction of disease from abroad, cooperation with States in public health matters, including demonstration projects and aid in rural sanitation, study of the narcotic problem and conduct of two narcotic farms for drug addicts, hospitalization and care of certain legal beneficiaries, and collection and publication of morbidity statistics and other sanitary information. The Social Security Act (August 14, 1935) authorized to be appropriated each fiscal year the sum of \$2,000,000

for investigations of diseases and problems of sanitation, and \$8,000,000 for assisting States, counties, health districts, and other State subdivisions in establishing and maintaining adequate public health services.

A national health inventory is being conducted by the Office of Statistical Investigations, Division of Scientific Research. The survey is financed by the Works Progress Administration through an allocation of \$3,450,000. The project embraces three major phases: (1) A health survey of the general population, with special reference to chronic diseases, disabling illness, and physical impairments; (2) a study of morbidity and mortality according to occupation; (3) an inventory of the health facilities available in the United States.

Data for the health survey have been obtained from a canvass of 800,000 families in 91 communities among 19 selected States. Data for the occupational morbidity and mortality study are now being obtained from the records of various industrial sick benefit associations, while data for the health families study are being obtained from the several agencies. Extended activities of the health inventory include hearing tests of approximately 25,000 subjects in 15 cities, and a study of communicable disease in about 30 communities, with special reference to incidence, immunity, and completeness of reporting of the common reportable diseases and certain of the rare infectious ailments. Analysis of the data produced by the health survey will shortly be in process at national headquarters in Detroit.

Inadequate milk control in many communities and wide variations in local milk ordinances defining grades of milk to be sold led the Public Health Service 13 years ago to draw up a uniform milk ordinance which any city can adopt. This ordinance, prepared with the counsel of widely-known health authorities and representatives of the milk industry, and approved by the Bureau of Dairy Industry, has thus far been adopted by over 630 municipalities.

A method of rating the excellence of the milk sanitation enforcement work done by a municipality, for the use of State milk control authorities, has also been devised by the Public Health Service. If the local enforcement work is found to rate 90% or more by this standard the name of that municipality is included in a list published semi-annually by the Public Health Service. This Service itself occasionally rates cities in the various States, and thus standardizes the State rating work. Copies of the list and of the Standard Milk Ordinance can be obtained from the Public Health Service, Washington, D. C.

Publications

WHAT EVERY PERSON SHOULD KNOW ABOUT MILK. By Leslie C. Frank, Sanitary Engineer in Charge, Office of Milk Investigation, United States Public Health Service. Reprinted from Public Health Reports of December 14, 1934.

MILK SANITATION STATUS OF URBAN COMMUNITIES. Published each January and July.

SUPREME COURT DECISIONS RELATING TO MILK, PASTEURIZATION, AND MILK SANITATION. Various reprints from the Public Health Reports.

LEGAL PHASES OF MILK CONTROL. Reprint No. 1343 from the Public Health Reports.

REPORTS OF THE COMMITTEE ON MILK, CONFERENCE OF STATE AND PROVINCIAL HEALTH AUTHORITIES, 1935.

Resettlement Administration

Purposes and duties of this Administration, as prescribed by the President, April 30, 1935, are: (a) To administer approved projects involving resettlement of destitute or low-income families from rural and urban areas, including the establishment, maintenance, and operation, in such connection, of communities in rural and suburban areas; (b) to initiate and administer a program of approved projects with respect to soil erosion, stream pollution, seacoast erosion, reforestation, forestation, and flood control; and (c) to make loans, as authorized under the Emergency Relief Appropriation Act of 1935, to finance, in whole or in part, the purchase of farm lands and necessary equipment by farmers, farm tenants, croppers, or farm laborers.

Many phases of the Resettlement program are directed toward raising the level of consumption of the low income families being aided by this agency.

In dealing with the families receiving government loans for rehabilitation, one of the prerequisites of the loan has been better planning for the farm and better planning for home consumption; the encouragement of food and feed crops, as well as cash crops, in order to increase variety and amount of family subsistence. In addition, Resettlement is making emergency grants to a number of families for subsistence, pending approval of farm plans and rehabilitation loans.

Resettlement is building and will turn over at reasonable prices for purchase or rent, modern well-constructed houses in approximately 200 communities.

It is encouraging families to produce home-grown farm products in an effort to increase their net purchasing power and to provide an adequate and a better balanced diet.

Much of this is being accomplished through consumer cooperation, and by means of cooperative clubs canning for home use. The better diets which have resulted have notably raised the well-being of children. In some communities, experiments in nursery school feeding have been conducted with excellent results.

In the Resettlement program approximately 12,000 families are being helped to leave submarginal farming land, or drouth districts, or cut-over timber land, where living conditions were subnormal, and move to better land where the same amount of labor applied to better land makes possible a better standard of living and gives access to better schools.

On behalf of the families it is assisting, Resettlement Administration has made every effort to bring to the attention of these families the services offered the consumer by other branches of the government, and in making its own policies has constantly drawn upon the services of them all.

The Suburban Resettlement Division of Resettlement Administration is constructing four green belt communities at Bound Brook, New Jersey; Cincinnati, Ohio; Milwaukee, Wisconsin; and Berwyn, Maryland. These rural industrial communities stress the value of consumer advantages in planning, construction, and operation.

Part of Resettlement's land program calls for the transfer to other Federal or State agencies of developed recreational centers. This program makes possible recreation for many low-income families

which otherwise would be unable to enjoy the benefits of fresh air and outdoor life.

Publications

THE RESETTLEMENT ADMINISTRATION, an illustrated 28 page booklet.
ADDRESSES, by R. G. Tugwell, Administrator.
THE SOCIAL AND ECONOMIC IMPLICATIONS OF THE NATIONAL
LAND PROGRAM, by L. C. Gray.
A NATIONAL POLICY FOR LAND AND WATER, by L. C. Gray.

Rural Electrification Administration

The purpose of this Administration is to initiate, formulate, administer, and supervise a program of approved projects with respect to the generation, transmission, and distribution of electric energy in rural areas. The Administration was created by Executive Order, May 11, 1935, and made permanent by the Rural Electrification Act of 1936, which was signed on May 20, launching the REA on a 10-year program.

The Administration makes no grants. Under suitable conditions it lends the entire cost of building power and light lines in areas now without electric service. Such loans are made to: (a) Private corporations, profit and non-profit cooperative associations; (b) states, territories and possessions, municipalities, etc.

Publications

RURAL ELECTRIFICATION NEWS, a free monthly periodical.
ELECTRIC SERVICE at a price the farmer can afford.
R. E. A. POWER at a price the farmer can afford (an enlarged edition of same).
THE R. E. A. GUIDE: An Outline for the Rural High Line.

National Bureau of Standards

Department of Commerce

Standards of Weights and Measures. This Bureau has custody of the national standards of length and mass, and conducts research and testing necessary to the scientific, industrial, and commercial use of weights and measures.

Standardization of Manufactured Products. This Bureau cooperates with industrial groups in reducing waste by eliminating unnecessary variety of product through the development of simplified practice recommendations satisfactory to producers, distributors, and consumers alike.

Publications

AIDS FOR OVER-THE-COUNTER BUYERS.
FACILITATING THE USE OF SPECIFICATIONS.
LIST OF PUBLICATIONS OF INTEREST TO HOUSEHOLD PURCHASERS.

Included also are the specifications for household commodities promulgated by the Federal Specifications Board for the use of the departments and establishments of the Government.

United States Information Service

The United States Information Service was established by the National Emergency Council in March 1934, primarily to aid persons seeking general information or contact with some particular phase of governmental activity. Visitors desiring appointments or interviews are directed to offices where these may be arranged.

In addition the Service assists all Government departments in serving the public through the proper routing of inquiries and general Government business.

Address inquiries to United States Information Service, 1423 F Street, Washington, D. C.

Publication

U. S. GOVERNMENT MANUAL—\$2.00.

United States Tariff Commission

This Commission makes studies and surveys and has broad powers relating to investigation of cost of production and international competition. Public hearings are held in Washington and in the field at which all parties interested may appear, produce evidence, and be heard. Public notice is given in the press.

Publications

TARIFF AND ITS HISTORY.

SUBJECT INDEX OF PUBLICATIONS.

TARIFF AND TAXATION, a list of publications.

THE TARIFF, a bibliography, which is a select list of references on this subject prepared by the Tariff Commission.

Tennessee Valley Authority

The purposes of the Tennessee Valley Authority are: (1) Maintenance and operation of Government-owned properties in the vicinity of Muscle Shoals, Alabama, and unified development and control of the water resources of the Tennessee River and its tributaries through the construction of dams to provide navigation, control floods, and, as an important incident thereto, produce power; (2) utilization of the power for the purpose of determining the relative costs of public and private power operation, and distribution of this power to the greatest number of people; (3) experimentation to lower

the cost of production, distribution, and application of the major elements of fertilizers, and promotion of the national defense by maintaining a plant ready to manufacture nitrates; (4) planning for the complete Tennessee River watershed, including erosion control, forestation, and further use of mineral resources, the promotion and coordination of industry and agriculture, surveys and plans for the proper use of land and other natural resources, and the general social and economic well-being of the valley.

Publications

THE TENNESSEE VALLEY AUTHORITY.
TVA ELECTRICITY RATES.
THE DEVELOPMENT OF THE TENNESSEE VALLEY.
A BIBLIOGRAPHY OF THE TVA.
WHAT TVA MEANS TO THE RETAILER.
DISPOSITION OF CONSUMERS' SAVINGS UNDER TVA RATES.
EMPLOYEE RELATIONSHIP POLICY.

Tennessee Valley Associated Cooperatives, Inc.

The Corporation was formed to promote, organize, establish, manage, finance and coordinate and assist in any way whatsoever in the development of cooperative enterprises in the Tennessee Valley Authority area. Ten cooperatives have been launched, and others have been projected. These include fruit, berry, and vegetable canning; seed-potato cultivation, flour grinding, dairying, and handicraft and textiles.

Some Non-Profit, Non-Governmental Organizations *

A DIRECTORY OF AGENCIES WORKING WITH AND FOR ADULTS:

One Hundred and Twenty National agencies working for the civic, social, moral, and religious education of adults. Issued by the International Council on Religious Education, 203 North Wabash Avenue, Chicago, Illinois, 1934, 50 cents.

AMERICAN ASSOCIATION FOR ADULT EDUCATION (1926).

Director: Morse A. Cartwright, 60 E. 42d St., New York City.

Membership.—Individual: 825 teachers and others interested in adult education. Institutional: 225 schools, colleges, and libraries.

Finances.—Dues: \$3 to \$5. Budget: \$50,000 in part from Carnegie Corporation of New York.

Activities.—Gathers information concerning all forms of adult education; maintains reference library; studies work in fields of adult education; conducts or assists in special studies and research projects and demonstrations; arranges conferences and cooperates with community efforts to organize study groups or to establish special agencies for adult education.

Cooperates with American Library Association, National Education Association, National Advisory Council on Radio in Education, and other national and local organizations.

JOURNAL OF ADULT EDUCATION—Quarterly, \$3.00.
HANDBOOK OF ADULT EDUCATION, \$2.00.

Pamphlets and books.

List of publications on request.

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN,

1634 I Street, NW., Washington, D. C.

Develops adult education programs.

SCIENTIFIC CONSUMER PURCHASING—A study guide on buying problems and recent developments in production and distribution which affect the consumer's interest, 60 cents.

SELECTION—An analysis of consumers' facilities for judging merchandise, 50 cents.

JOURNAL of the American Association of University Women. Quarterly, \$1.00.

GENERAL DIRECTOR'S LETTER. Five issues, \$1.00.

A study kit covering some recent developments in production and distribution which affect the consumer. This kit includes the study guide, **SCIENTIFIC CONSUMER PURCHASING**, and the bulletin, **SELECTION**, listed above, \$1.25.

*No commercial agencies listed.

AMERICAN HOME ECONOMICS ASSOCIATION, Mills Building, Washington, D. C.

Serves the professional interests of home economists.

JOURNAL OF HOME ECONOMICS, 10 issues each year, 30 cents each or \$2.50.

CONSUMER BUYING—Suggestions for group programs, prepared in cooperation with the Bureau of Home Economics, United States Department of Agriculture. Revised March 1936, 25 cents.

TERMINOLOGY IN FOOD PREPARATION—Intended to promote uniformity in recipe construction, 25 cents.

CANNED FOODS—A Study of Price, Brand and Label Description—An outline for study groups, 10 cents.

A STUDY OF LABELING OF CERTAIN CANNED FOODS—By the Home Makers' District of Columbia Home Economics Association, 25 cents.

BIBLIOGRAPHY OF CONSUMER LITERATURE RELATING TO TEXTILES, March 1935, 25 cents.

COOPERATIVE LEAGUE OF THE UNITED STATES OF AMERICA, 167 West 12th Street, New York, New York.

Assists and advises local cooperative groups and organizes cooperative societies.

COOPERATION—A monthly bulletin, \$1.00 yearly subscription.

List on request.

GENERAL FEDERATION OF WOMEN'S CLUBS, 1734 N Street, NW., Washington, D. C.

Initiates and proposes various projects in line with departments of work.

THE CLUBWOMAN—A monthly. \$1.00 a year.

THE CHILD AND HIS MONEY—A practical guide in financial training at home and school, budgeting, allowances, etc.

OUTLINE OF WORK OF THE HOME DEPARTMENT—Suggestions for study groups in money management, legal knowledge for the householder, etc.

NATIONAL CONGRESS OF COLORED PARENTS AND TEACHERS, 20 Boulevard, NE., Atlanta, Georgia.

Promotes child welfare in home, school, church, and community. A list of publications on request.

NATIONAL CONGRESS OF PARENTS AND TEACHERS, 1201 Sixteenth Street, Washington, D. C.

Develops and promotes child welfare and parent education programs.

CHILD WELFARE MAGAZINE—Monthly, \$1.00 yearly.

List of publications on request.

NATIONAL CONSUMERS' LEAGUE, 156 Fifth Avenue, New York, New York.

Works to arouse consumers to a realization of their responsibility for conditions of employment and of their duty to purchase those things produced under satisfactory labor conditions.

Briefs in defense of minimum wage and hours laws, pamphlets and bulletins on wages, child labor, etc.

List of publications on request.

NATIONAL LEAGUE OF WOMEN VOTERS, 726 Jackson Place, Washington, D. C.

Promotes the responsible participation of women in Government.

GOVERNMENT AND THE CONSUMER, 25 cents.

RESEARCH IN THE CONSUMER'S INTEREST, 10 cents.

OUR WANTS AND HOW THEY ARE SATISFIED, 25 cents.

AN INTRODUCTION TO STUDY OF TARIFF, 40 cents.

MUSCLE SHOALS AS A YARDSTICK, 10 cents.

BUYERS BEWARE, 15 cents.

NEEDED A NEW FOOD AND DRUG LAW, 5 cents.

THAT SHRINKING DOLLAR, 5 cents.

NATIONAL ASSOCIATION OF PURCHASING AGENTS, INC., 11 Park Place, New York, New York.

This organization of governmental, educational, and institutional buyers maintains a research department which assists members in locating sources of supply; develops information on commodity markets and furnishes information on purchasing problems. The Association cooperates with the Bureau of Standards and the Bureau of Mines of the United States Department of Commerce, American Society for Testing Materials, American Standards Association, and various trade associations in developing standards and simplification programs.

A list of publications on request.

UNIVERSITIES, COLLEGES, AND SCHOOLS.

Consult departments of Economics, Home Economics, and Business Administration.

UNITED STATES CONFERENCE OF MAYORS, 730 Jackson Place NW., Washington, D. C.

The United States Conference of Mayors serves as a clearing house for information on all phases of municipal government and as a liaison agency between the cities and the Federal Government on matters affecting the cities.

List of publications on request.

Suggestions for Consumers' Study Courses

Consumers' Counsel has received from educational organizations outlines of study courses in consumer problems. The following list is incomplete. Additional suggestions will be appreciated by the Consumers' Counsel.

- SURVEY OF TWENTY-EIGHT COURSES IN CONSUMPTION**—By Henry Harap, Associate Professor of Education, Western Reserve University, Cleveland, Ohio, 10 cents.
- BIBLIOGRAPHY OF CONSUMPTION**—Compiled by Henry Harap—in preparation.
- BIBLIOGRAPHY ON CONSUMER EDUCATION**—Compiled by Loda Mae Davis and Ira W. Kibby, Bureau of Business Education, California State Department of Education, Sacramento, California.
- DEVELOPING INTELLIGENT CONSUMERS**—Project in Consumer Economics. Prepared by Reign S. Hadsell, Principal, Hiram, Ohio, High School, 15 cents.
- CONSUMER EDUCATION**—Published by Michigan Home Economics Association in cooperation with Ruth Freegard, State Supervisor of Home Economics Education, Department of Public Instruction, Lansing, Michigan.
- CONSUMER PURCHASING**—Suggestions for Club Programs—Prepared by Evelyn H. Roberts, College of Home Economics, State College of Washington, Pullman, Washington, 1934, 10 cents.
- THE CONSUMER AND THE NATIONAL RECOVERY PROGRAM**—Outline for Six Round Table Discussions—National League of Women Voters, 726 Jackson Place, Washington, D. C.
- GOVERNMENT AND THE CONSUMER**—By Beatrice Pitney Lamb, National League of Women Voters, 726 Jackson Place, Washington, D. C., 25 cents.
- THE MARKETING SYSTEM AND THE CONSUMER**—Radio Talks by Hazel Kyrk, Department of Home Economics, University of Chicago, 1934.
- SELECTED LIST OF READING REFERENCES AND GUIDES FOR HOUSEHOLD BUYER**—Prepared by Conference on Education of the Consumer, University of Chicago, Department of Home Economics, June 29, 1934.
- READERS' GUIDE TO PERIODICAL LITERATURE:** Consult your public libraries for current magazine articles.

References

The following publications include more comprehensive bibliography and information than is possible in this bulletin and are valuable aids as a part of a permanent consumer reference library:

UNITED STATES GOVERNMENT MANUAL, 1936.

A simplified textbook designed to inform every citizen as to Government procedure and to make effectively available all Federal services. Issued by the National Emergency Council. Price \$2.00.

GOVERNMENT LIST OF PUBLICATIONS OF USE TO CONSUMERS,
February 1935.

Superintendent of Public Documents, Washington, D. C.

LIST OF FREE PUBLICATIONS AVAILABLE FOR LIMITED DISTRIBUTION, January 1936.

Consumers' Project, Department of Labor.

PRESENT GUIDES FOR HOUSEHOLD BUYING, revised January 1936.

By Ruth O'Brien and Medora Ward, Bureau of Home Economics, U. S. Department of Agriculture. Price 5 cents.

An Act to Establish a Department of Agriculture, May 15, 1862

*"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That there is hereby established at the seat of Government of the United States a Department of Agriculture, the general designs and duties of which shall be to acquire and to diffuse among the people of the United States useful information on subjects connected with agriculture in the most general and comprehensive sense of that word * * *."*

